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**ArchViz Start-Up Launches VIZUTIL:
Dynamic Entourage Brings Digital Design Projects to Life**

VIZUTIL, a start up and content provider for the architectural visualization design market, today released its first product: VIZUTIL, dynamic, high impact entourage for digital design projects.

Designed for the architecture, visualization and design industries, VIZUTIL entourage add contemporary, real-world detail to projects of all kinds, from architectural renderings to graphic design, computer illustration and photography.

"VIZUTIL meets a need in the digital imaging process for culturally-diverse entourage that accurately represents our world today," says Katie Sweet, VIZUTIL marketing director. "Our cut-outs bring digital designs to life, adding realism and diversity. It's the perfect addition for everyone's digital toolbox."

Digital entourage, or cut-outs, are used by digital artists to populate a variety of environments and make otherwise static designs dynamic. VIZUTIL is among the first to feature culturally-diverse images.

VIZUTIL Product Features

• **Modern, Culturally Diverse**

VIZUTIL cut-outs represent men and women of all ages and ethnicities, naturally posed and dressed in modern clothing, in a variety of indoor and outdoor settings.

• **Available in Three Environments**

Up to 1500 professionally photographed images are available, in three different environments:

- **Business:** Dressed for success, this business entourage is ideal for any corporate setting.
- **Casual:** On the street or in the mall, this casually dressed group is ready for any relaxed environment.
- **Going Out:** From restaurants to clubs, this entourage is ready to hit the town.

• **Superior Quality**

VIZUTIL cut-outs are high resolution and shot at the highest quality. Whether needed to show indoor action or outdoor fun, direct and ambient lighting options are included in each package.

• **Versatile**

VIZUTIL entourage are photographed naturally to display realistic facial expressions. The versatile images are posed so that dragging and dropping them into projects is seamless.

- **Royalty-Free**

Once purchased, VIZUTIL entourage is free and clear to use in commercial projects.

About VIZUTIL

VIZUTIL is a collaboration of creative, passionate architectural visualizers, artists and photographers who recognized a need in the digital world for culturally diverse, naturally posed, high quality entourage. Based on their extensive experience, they created VIZUTIL, featuring finely crafted and exceptionally masked images.

For more information about VIZUTIL, contact Katie Sweet or visit www.vizutil.com.

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